



**PAUL  
GAGNER**  
GRAPHIC  
DESIGNER

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mobile 347.496.9734

## Experience

### ADJUNCT PROFESSOR

New York City College of Technology, CUNY. Teaching one section of *Design and Color* course in the Graphic Design and Advertisement Department.

### GRAPHIC DESIGNER

The Office of Communications and Marketing for CUNY at Brooklyn College. Design posters, brochures, logos and related marketing and promotional material for the College. Created the logo for the school's mascot, The Bulldogs. In addition, designed the identity for the Kaplan Boxing Archive which included a website, business cards, posters, postcards, pocket folder, and signage which was seen on HBO for a benefit/fund raiser for the Kaplan Archive.

### FREELANCE GRAPHIC DESIGNER

Clients include: *O, the Oprah Magazine, Smithsonian, NYC Shorts Film Festival, Better Homes and Gardens, U.S. News and World Report, Ladies Home Journal, Midwest Living, Meredith Corporation* and *Medizine*.

### SENIOR GRAPHIC DESIGNER

*Better Homes and Gardens, NYC*. Worked closely with Creative Director to design, produce and manage sales materials. Projects include: presentations, media kits, client invitations, brochures, logos, trade and consumer ads and animated web ads. Developed elaborate illustrations when necessary. Extensive knowledge of print production, working knowledge of web design and production.

### ARTIST ASSISTANT

Assistant to Artist Alan Sonfist, NYC. Assisted with painting, drawing and color printing. Designed presentations and promotional material; illustrated landscaping designs; researched and wrote proposals for public sculptures.

### FREELANCE GRAPHIC DESIGNER

*Smithsonian* magazine, NYC. Worked under the direction of the Art Director to design marketing materials which included ads for both print and animated ads for the web, displays for trade shows, logos, brochures, and packaging.

## Education

2009 **MFA SCULPTURE/PAINTING**  
*CUNY, Brooklyn College, NY*

2005 **BFA ILLUSTRATION**  
*School of Visual Arts, NY*

2002 **AA GRAPHIC DESIGN**  
*Madison Area Technical College, WI*

## Awards | Honors

### THESIS ADVISOR

For the MFA Photography Department at the School of Visual Arts

### YAM MAGAZINE

Contemporary art magazine founded by Hilary Schaffner. The inaugural issue featured four of my original collages.

### GRAPHIC DESIGN USA

American Inhouse Design Award for *Better Homes and Gardens'* Food Look-book.

### STUDENT TRAVEL GRANT

Brooklyn College

### SHAW AWARD

For excellence in painting,  
Brooklyn College

### GRADUATE INVESTMENT PROGRAM (G.I.P. GRANT)

Brooklyn College

### SHAW AWARD

For excellence in painting, Brooklyn College

### SILAS RHODES SCHOLARSHIP

School of Visual Arts